

Brett Milano

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Profile

Communications professional with comprehensive experience in creative, academic, and corporate environments and copywriting, marketing and editing experience in print journalism and digital media.

Areas of Expertise

- Copywriting
- Online community building
- Promotional materials
- Social media strategy
- Arts journalism
- Freelance staff management
- Copy editing
- Email promotions

Professional Experience

COMPANY CUE, Croton-on-Hudson, NY 2015

Writer and Content Manager

- Managed product-related content for a major international client.

OFFBEAT MAGAZINE, New Orleans, LA 2012-2014

Print and Online Editor

- Wrote, researched, edited and programmed playlist content for a major international client's music-streaming project.
- Oversaw all content for leading New Orleans arts and culture monthly.
- Managed a team of freelance writers, photographers, and designers.
- Edited, wrote, and produced weekly email blast, *The Weekly Beat*.
- Represented *OffBeat* at awards ceremonies and other public appearances.
- Provided daily news and promotional updates on social media.
- Received two New Orleans Press Club award nominations for pieces I authored.
- Collaborated with in-house and agency graphic designers on cover strategies and advertising campaigns.

FREELANCE, Boston, MA 1995-2012

Writer, Editor, and Author

- Published first book, *Vinyl Junkies: Adventures in Record Collecting* through St. Martin's Press, September 2001.
- Published second book, *The Sound of Our Town: A History of Boston Rock & Roll*, through Commonwealth Editions, May 2007.
- Authored short stories in fiction anthologies *Tales From the House Band, Volume 1* (Plus One Press, 2011) and *Volume 2* (Plus One Press, 2012).

- Wrote weekly column, “Cellars by Starlight,” in the *Boston Phoenix* from 1995-2001. Wrote bi-weekly freelance stories in the *Boston Herald* from 2001-2012.
- Compiled and annotated nationally acclaimed compact disc releases including *Todd Rundgren: An Elpee’s Worth of Productions* (Rhino, 1995) and *Just What I Needed: The Cars Anthology* (Elektra, 1999).
- Reviewed new book releases for *Kirkus Reviews*.
- Wrote college and community-oriented articles for campus publications *BU Today*, *Harvard Community Resource*, *Berklee News*, and *Bostonia*.

HARMONIX MUSIC, Cambridge, MA
Content Manager and Researcher

2007-2009

- Researched and wrote all historical content for million-selling game, *The Beatles: Rock Band*.
- Oversaw complete rewrite of Harmonix corporate site.
- Built community through online promotions, chat moderating, and interactive competitions.
- Managed team of freelance and in-house writers and designers to produce daily site updates.
- Was lead website writer/editor for multimillion-selling games, *Rock Band* and *Rock Band 2*.
- Did on-camera interviews with major music artists whose tracks appeared in-game.
- Created promotional materials including game-box copy.

RUCKUS NETWORK, Boston, MA
Editorial Director

2004-2006

- Created and maintained web content for music subscription service.
- Programmed custom playlists for paid download.
- Wrote and edited marketing materials for promotion of Ruckus service.
- Built community through online promotion of the Ruckus brand.

FIREFLY, Cambridge, MA
Editorial Director

1997-2000

- Oversaw all web content for pioneering site using intelligent agent technology.
- Booked and moderated some of the first online web charts with major musical and cultural figures.
- Developed interactive web content based on contributions from Firefly users.

EDUCATION

Master of Science in Journalism, Boston University, Boston, MA

Bachelor of Arts, Cultural History, Hampshire College, Amherst, MA